PlayeRank is an innovative startup founded by researchers from the University of Pisa and the CNR of Pisa, experts in algorithms and techniques of Artificial Intelligence for Big Data, including sports.

It was created with the aim of designing, creating and marketing a Web platform that offers innovative services for Sports Analytics applied to the sectors of performance evaluation, tactical planning and injury prevention.

Company name: PLAYERANK S.R.L.
Location: PISA (PI), Via Cisanello 38, 56124
Fiscal and VAT code: 02302120502
Established: June 2018
Legal form: LIMITED LIABILITY COMPANY (LLC, SRL)
Internet site: http://www.playerank.it/
NACE Code: 62.02
Sector: Innovative Services for sport
Spinoff: Università di Pisa
Requirements for technological innovation: R&D

- Turnover Value: 20-40 K
- Subscrite Capital: 1 K
- Female or young Predominance: NO
The team

Paolo Cintia
Postdoc Researcher, University of Pisa

Luca Pappalardo
Researcher, ISTI-CNR, Pisa

(to appear)
Business Developer

Paolo Ferragina
Full Professor, University of Pisa

Dino Pedreschi
Full Professor, University of Pisa

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playeranksrl@pec.it
Business idea

→ Details for every product available on Business Plan

→ Revenues of 2019 activities to be invested on Software development (outsourcing)

→ Business development: on-going work, partnerships to be announced
Infortuni previsti con precisione: arriva la manutenzione predittiva del calciatore

Stop agli infortuni e mercato al top
Con due algoritmi cambia il futuro

Cnr e Università di Pisa hanno creato due sistemi di intelligenza artificiale

La Gazzetta dello Sport

L. Pappalardo et. al.
“Multi-dimensional and role-aware rating of soccer player performance”,
ACM TIST journal, 2019

Rossi, Alessio, et al.
"Effective injury prediction in professional soccer with GPS data and machine learning",
Plos One journal, 2018

P. Cintia, et. al.
“The harsh rule of the goals: data-driven performance indicators for football teams”,
DSAA Conference, Paris, 2015
Our current products

**Playerank**: platform to explore 500k+ players of 100+ leagues worldwide, thus supporting soccer scouting from soccer fan to professionals

**InjuryPrediction**: stress monitoring, injury prediction, training optimization from GPS and medical data

**Dissemination & teaching activities in 2019 (networking)**

Futura Scuola (MIUR Italy)
Football Data Analysis course (Wylab - Chiavari)
Soccer DataChallenge (www.soccerdatachallenge.it)

**Current R&D**

FC Barcelona Innovation Hub research collaboration
Professional teams: Inter, Udinese, Salernitana
E-health business company in collaboration with an investor