



Well-fare srl is an **Innovative Startup** and a spin-off of Pisa University, which develops Finergic Solution, that is non-financial technological services and products but which, with a view to partnership with financial institutions, enable the creation of value-added services for customers. We at WELL-FARE have a particular focus on Social Impact and Ethics.



Company name: WELL-FARE S.R.L.

Location: Pondera (PI) Via Giordano Bruno 21, 56025

Fiscal and VAT code: 02315890505

Established: 15 GENNAIO 2019

Legal form: LIMITED LIABILITY COMPANY (LLC, SRL)

Internet site: <https://www.well-fare.cloud/>

NACE Code: 96.09

Sector: SERVICES

Spinoff: Università di Pisa

Requirements for technological innovation: Qualified team

Turnover
Value
0 - 50K

Subscribe
Capital
450 €

NO
Female, young
or Foreign
Predominance

Founding Team



Luca Piras

**GENERAL MANAGER
TEAMBUILDER & CREATOR**

Executive MBA
8 years commercial insurance
Assicurazioni Generali, 1 year in
Private Insurance at GHILS and Zeus
Capital Life
Co-Founder of IT company (HalloCorp)



Alessio Balsini

**CTO
HACKER & PROBLEM SOLVER**

PhD Sant'Anna di Pisa
Co-Founder Spin-off (Wriggle Solution)
3 years in the IT field in technological
multinationals
Software Engineer at Google UK



Marco Nari

**SALES & RELATIONSHIO
MANAGER
NETWORKER & CURIOUS**

Project manager
5 years commercial insurance at
UnipolSai



postmaster@pec.well-fare.cloud

Advisory Board



**Alessandra
Lomonaco**

STARTUP ADVISOR



Paolo Ganis

CO-FOUNDER & CEO/CFO
STARTUP



Alessio Semoli

VENTURE CAPITALIST
& MENTOR, IT
ENTREPRENEUR



Maresa Caroleo

STARTUP ADVISOR

FIRST SOLUTION



[FOR FURTHER
INFORMATIONS](#)

COYZY is a digital platform and app which helps people, in particular women and parents, to train themselves and their children to prevent, face and overcome serious events without the use of large resources of money or time and is present in times of need



PARTNERS & INTERESTS



BNP PARIBAS CARDIF



We are looking for **strategic and commercial partners** to develop new solutions for them that are not only innovative, but that create a high added value for the customer and for society.

In particular, we are currently looking for **insurance and banking partners** for the usefulness and complementarity of the offers.

We also continuously **select organizations** that can offer services to the WELL-FARE community or any other company that wants to offer digital solutions with a high social impact.

INTERESTS

| Customers | Lender / Investor | Partner university | Business partners | Technical support figures |
|-------------------------------------|--------------------------|--------------------------|-------------------------------------|---------------------------|
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |