



Turf Europe srl was founded in 2009 by private partners and turfgrass industry companies. All Turf Europe partners have over 10 years experience in consultancy and applied R&D on sports turf and urban green areas.

In 2010 Turf Europe obtained the status of University of Pisa Spinoff Company, with the entry of the same University among the partners.

In 2017 Turf Europe finished developing their line of precision farming hardware and software specifically tailored for high-end turfgrass surfaces. Today they have customers all over Europe.



Company name: TURF EUROPE SRL

Location: PISA, Via Malasoma 24, 56121

Fiscal and VAT code: 01908310509

Established: since 2009

Legal form: LIMITED LIABILITY COMPANY (LLC, SRL)

Internet site: <https://www.turfeurope.eu/>

NACE Code: 74.9

Sector: R&D and PRECISION FARMING FOR GREEN AREAS

Spinoff: University of Pisa

Turnover
Value
300 - 350 K

Subscribed
Capital
100 K

NO
Female, young
or Foreign
Predominance

Who are we ?

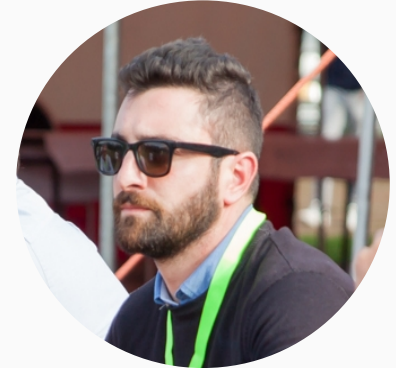


Filippo Lulli Ph.D.
CEO / CSO



Claudia de Bertoldi Ph.D.
ETS¹ Secretary and Board Member
ETP² Secretary and Board Member

1. *European Turfgrass Society*
2. *European Turfgrass Producers Association*



Dott. Alessio Forconi
CTO

Authors of over 20 peer-reviewed and indexed research papers



Involved in over 10 publicly-funded R&D projects



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turfeurope@pec-mail.it

What do we do ?

Research and Development

Product development

Agronomical testing

Publicly funded R&D projects

In-house development of precision farming services and devices

Several private companies, consortiums from EC projects and public institutions have trusted us to carry out sensitive and precious R&D activities since 2011.



At Turf Europe we take pride in our scientific background, and yet we're in touch with the market.

We are also proud members of:

- European Turfgrass Society
- European Turfgrass Producers Association
- Crop Science Society of America
- American Society of Agronomy
- International Society of Horticultural Science
- Turfgrass Producers International
- Artes 4.0 Consortium

What do we do ?

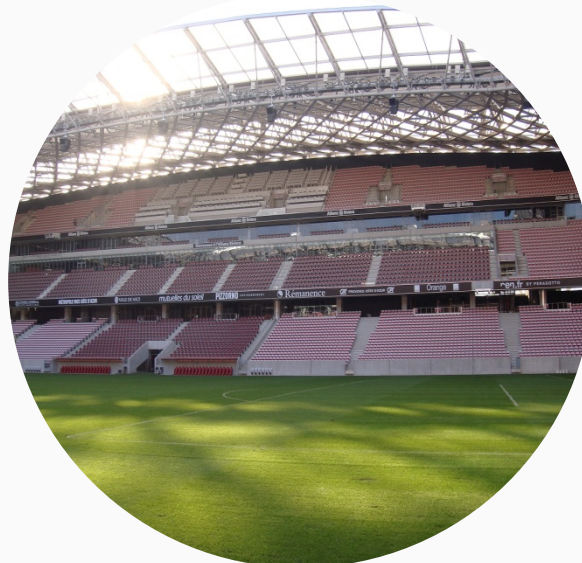
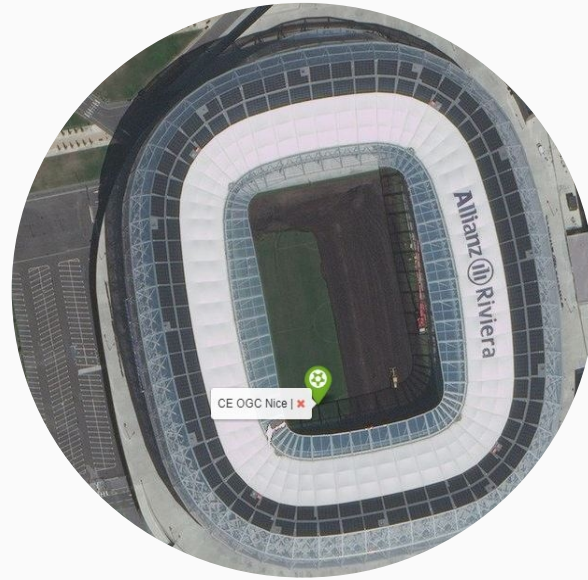
Sports Turf Agronomy

Football

Golf

Baseball

Horse racetracks



Sports turf is niche. Sports turf is a specific brand of horticulture, and yet its output cannot be quantified with the typical agriculture parameters of yield.

It just hosts one of the most important of human activities: **SPORTS...**

Delivering a top quality, constant, visually pleasing, athlete-safe, play-friendly and sometimes concert-hardy sports surface requires the insight of a very special type of agronomist.

That's what we do and some of the top sports venues in Europe have called on us to advise on their turfgrass surfaces.

What do we do ?

Precision Farming products line (GreenGO)

Developed by us with a clear idea of the data you need to monitor.

Supported by an easy and user-friendly web-based software.

Access data from anywhere in the world.

greenGO®

Portable
Rechargeable
Geolocalized
Monitor soil, air, light, ET_0 , rain
Integrated GPRS IoT module
Monitor online from any device



Our GreenGO customers

greenGO®



FIFA

