Ecogeko s.r.l. is a Spinoff of Pisa University and an Innovative Startup with a social vocation. Ecogeko wants to improve the quality of life by transforming cities; changing their face, making them more livable, cleaner and less polluted through the concept of holistic mobility. In this way citizens could take back possession of urban spaces and the environment will become people-friendly again. This is the mission that unites the members of the start-up.
Defined Team & Qualified Team

Claudio Damari  
**Marketing & Communication Manager**

Antonio Pratelli  
**Project Solution Engineer & External Relations**

Massimiliano Petri  
**System Integrator, Project Solution Engineer & External Relations**

Marco Ricci  
**E-bike Solutions Developer/Supplier & External Relations**

Emiliano Niccolai  
**Business Developer**

Alessandra Citterio  
**Project Manager**

Michele Mammini  
**IT Developer**

info@ecogeko.com  
ecogeko@pec.it
The value proposition is organised through interconnected modules (i.e. services provided in the form of an App), each of which is aimed at managing and/or solving specific problems.

PROVIDES REWARD SYSTEMS FOR ADOPTING SUSTAINABLE AND/OR ENVIRONMENTALLY FRIENDLY MEANS OF TRANSPORT

MANAGES THE NATIONAL BICYCLE REGISTER AND PROVIDES DEVICES FOR DISINCENTIVISING BICYCLE THEFT THROUGH DIGITAL NUMBER PLATES
INTERESTS, MARKET GEOGRAPHIC AREA OF INTEREST AND PATENTS

**INTERESTS**

<table>
<thead>
<tr>
<th>Customers</th>
<th>Lender / Investor</th>
<th>Partner university</th>
<th>Business partners</th>
<th>Technical support figures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**MARKET GEOGRAPHIC AREA OF INTEREST**

The target market is represented by:

- **PA**: Regions, Provinces, Municipalities (Municipality of Rosignano, Municipality of Pisa, Municipality of Livorno)
- **B2B** (companies and partners)
- **SMEs, hospital companies, local tourism authorities** and trade associations
- **Commercial activities** and **retailers adhering** to the **GOODGO** community
- **B2C** (citizens, end-users)