



Ecogeko s.r.l. is a Spinoff of Pisa University and an Innovative Startup with a social vocation.

Ecogeko wants to improve the quality of life by transforming cities; changing their face, making them more livable, cleaner and less polluted through the concept of holistic mobility. In this way citizens could take back possession of urban spaces and the environment will become people-friendly again. This is the mission that unites the members of the start-up.



Company name: ECOGEEKO S.R.L.

Location: LIVORNO (LI), VIA CECCONI 8, CAP 57126 STRADARIO 01630

Fiscal and VAT code: 01977690492

Established: 10/06/2021

Legal form: LIMITED LIABILITY COMPANY (LLC, SRL)

Internet site: <https://www.ecogeko.com/>

NACE Code: 70.22

Sector: PROTECTION OF ENVIRONMENT AND ECOSYSTEM.
VALORISATION OF THE CULTURAL HERITAGE

Spinoff: University of Pisa

PMI, Requirements for technological innovation: Qualified team and IP

Turnover
Value
10-25 K

Subscribed
Capital
10,22 K

NO
Female, young
or Foreign
Predominance

Defined Team & Qualified Team

Claudio Damari
**Marketing &
Communication
Manager**

Antonio Pratelli
**Project Solution
Engineer & External
Relations**

Marco Ricci
**E-bike Solutions
Developer/Supplier &
External Relations**

Massimiliano Petri
**System Integrator,
Project Solution
Engineer & External
Relations**



Emiliano Niccolai
Business Developer

Alessandra Citterio
Project Manager

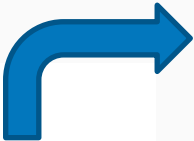
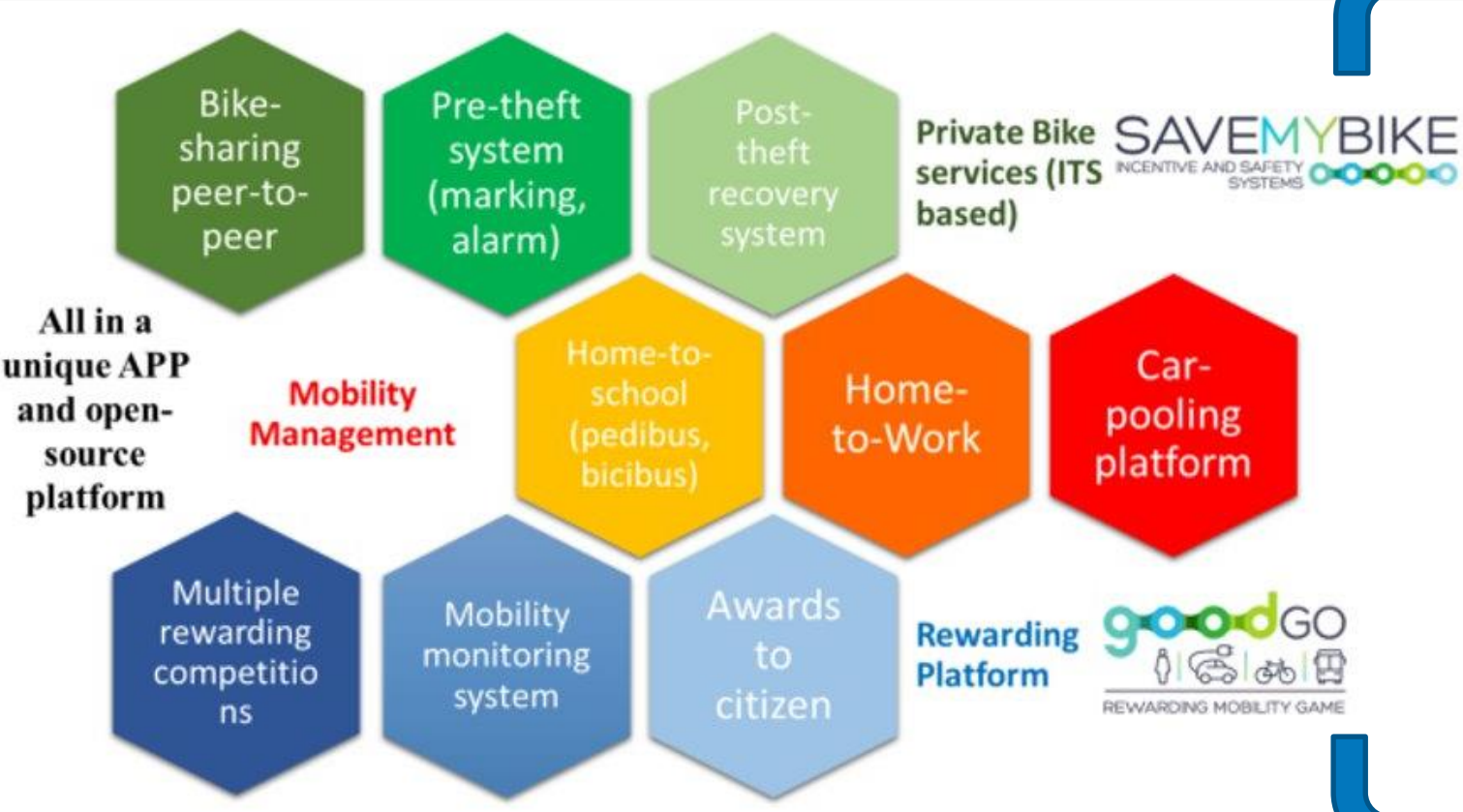
Michele Mammini
IT Developer



info@ecogeko.com
ecogeko@pec.it

SOLUTIONS:

The value proposition is organised through **interconnected modules** (i.e. services provided in the form of an App), each of which is aimed at managing and/or solving specific problems.



PROVIDES REWARD SYSTEMS FOR ADOPTING SUSTAINABLE AND/OR ENVIRONMENTALLY FRIENDLY MEANS OF TRANSPORT



MANAGES THE NATIONAL BICYCLE REGISTER AND PROVIDES DEVICES FOR DISINCENTIVISING BICYCLE THEFT THROUGH DIGITAL NUMBER PLATES

INTERESTS, MARKET GEOGRAPHIC AREA OF INTEREST AND PATENTS

INTERESTS

Customers	Lender / Investor	Partner university	Business partners	Technical support figures
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

MARKET

GEOGRAPHIC AREA OF INTEREST



The target market is represented by:

- **PA:** Regions, Provinces, Municipalities (Municipality of Rosignano, Municipality of Pisa, Municipality of Livorno)
- **B2B** (companies and partners)
- **SMEs, hospital companies, local tourism authorities and trade associations**
- **Commercial activities** and **retailers adhering** to the **GOODGO** community
- **B2C** (citizens, end-users)